



Germany's SAARLAND

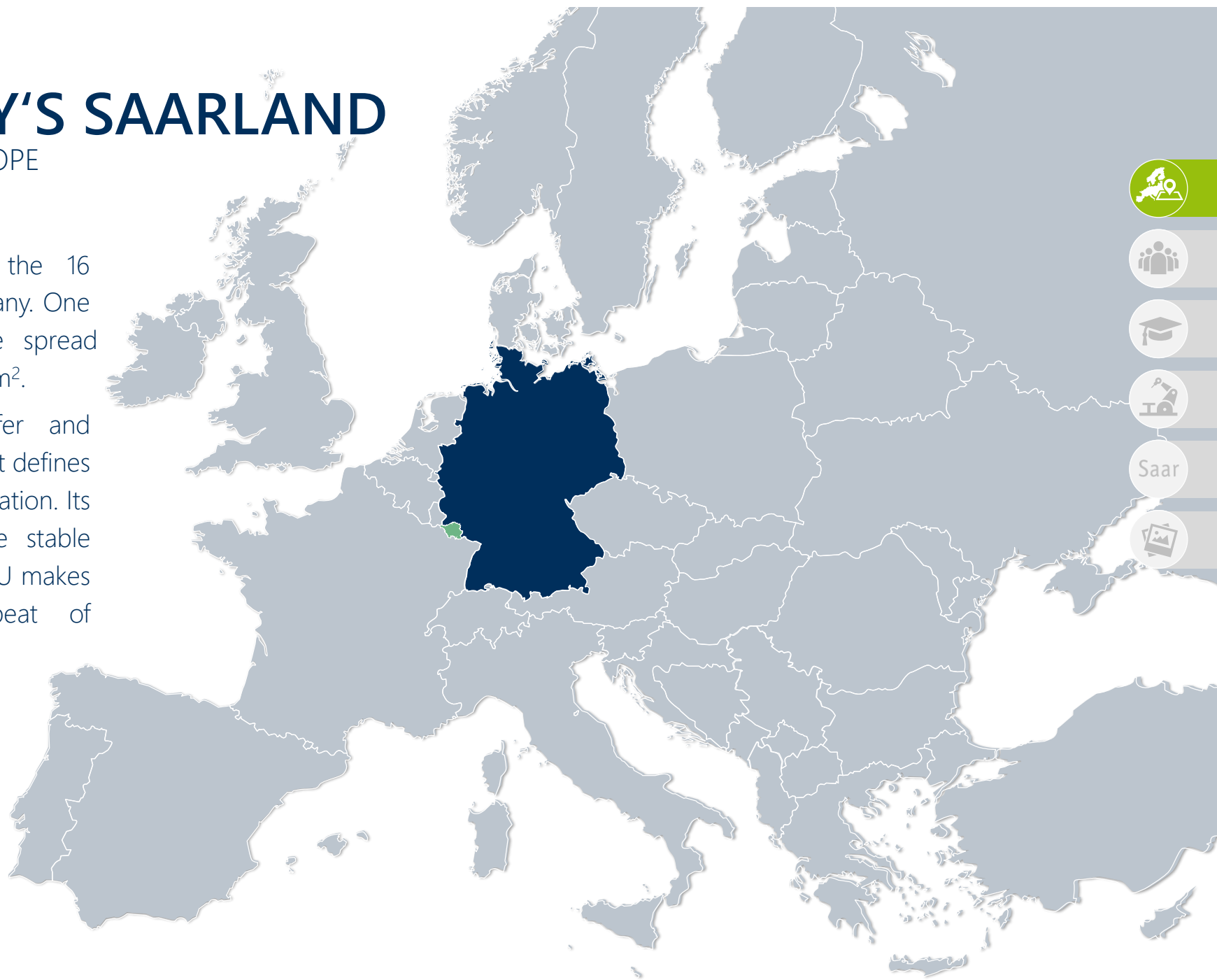
small
smart
attractive

GERMANY'S SAARLAND

HEARTBEAT OF EUROPE

Saarland is one of the 16 Federal States of Germany. One million inhabitants are spread over an area of 2,600 km².

It has much to offer and provides everything that defines the perfect business location. Its central location in the stable economic area of the EU makes Saarland the heartbeat of Europe.





YOUR
**BUSINESS
LOCATION**
OF TOMORROW

THE CENTER

OF THE EUROPEAN ECONOMIC AREA

By road, rail and air – Saarland is well-connected to the metropolises of Europe. Fast connections make it very easy for you to reach your business meetings.

40% of the EU's GDP is generated within 400 miles of Saarland, so the market for your products is right on our doorstep.



A SMALL STATE

WITH A GRAND HISTORY

In 250 years, Saarland has changed its nationality eight times. We have switched between French and German nationality, and were also an independent nation. This has shaped our people's mentality and made them very accepting of other cultures.



In 1952, Saarland participated in the Olympic Summer Games in Helsinki as a sovereign state represented by 36 athletes.

In 1954, Saarland's national soccer team met the German national soccer team in a qualifying match for the World Cup. The game was hosted in Saarbrücken. We lost by one goal. Germany, however, went on to win the entire tournament.



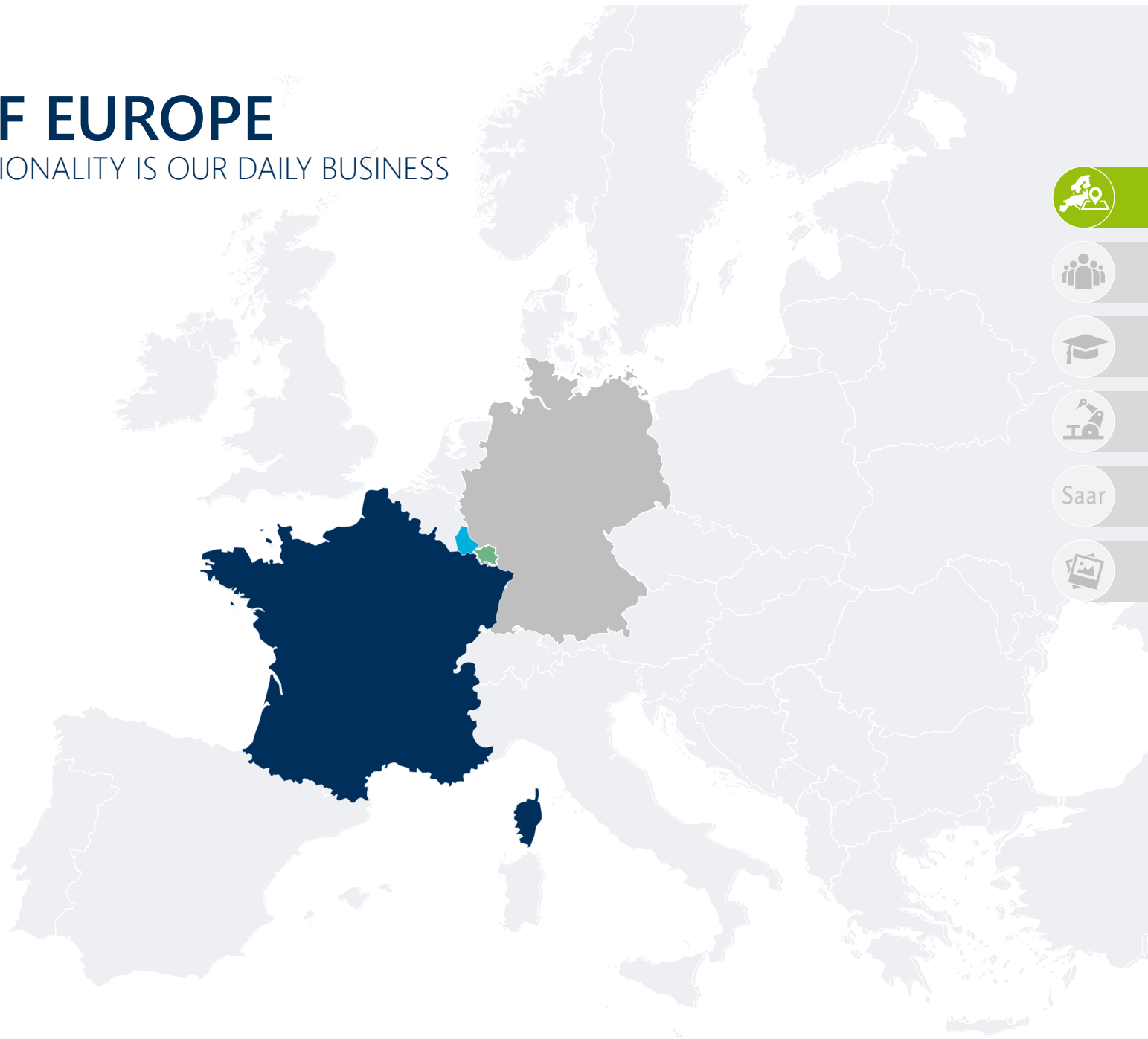
THE CRADLE OF EUROPE

GOOD NEIGHBORS – INTERNATIONALITY IS OUR DAILY BUSINESS



Saarland is where Germany, France and Luxembourg merge into Europe.

Here, a united Europe has been a long-practiced reality, and borders disappeared a long time ago in the minds of the locals.





QUALIFIED
EMPLOYEES
FOR YOUR BUSINESS

PEOPLE

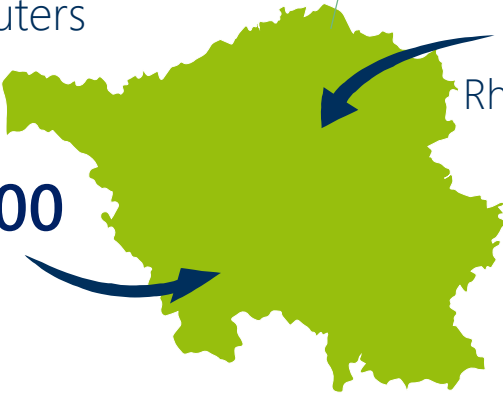
WHO SECURE YOUR GROWTH

The European labor market has no borders. Companies in Saarland benefit from the open-border policy more than others. The workforce has strong language skills, is often bilingual, and understands the customs of neighboring countries.

Daily

commuters

 **20,000**
Lorraine



25,000 
Rhineland-Palatinate

Workforce of
523,200



Production	21.7%
Construction	5.2%
Retail, traffic, hotel and restaurant industry	24.6%
Finance, insurance, housing	16.3%
Public and other services	31.9%
Agriculture and forestry	0.4%



PEOPLE

WHO SECURE YOUR GROWTH



31,000
Students

Legal, economic and social studies	29.7%
Engineering	17.6%
Human medicine/health sciences	30.1%
Mathematics, natural science	6.5%
Other fields of study	14.8%



17,000
Trainees

Industry and commerce	58.3%
Crafts	29.4%
Freelance professions	8.0%
Agriculture	2.1%
Other fields of education	2.2%



INDUSTRIAL HERITAGE

SHAPES THE WORK ETHIC



High acceptance of shift work

The work ethic in Saarland is shaped by the tradition of the steel and coal mining industry. This industrial heritage can be felt on the labor market. People are more accepting of shift work than in other locations.



Highly-qualified employees

The diverse training opportunities at Saarland University, the technical schools and colleges, as well as in the many healthy companies of the region offer high-quality training opportunities and create a skilled work force.



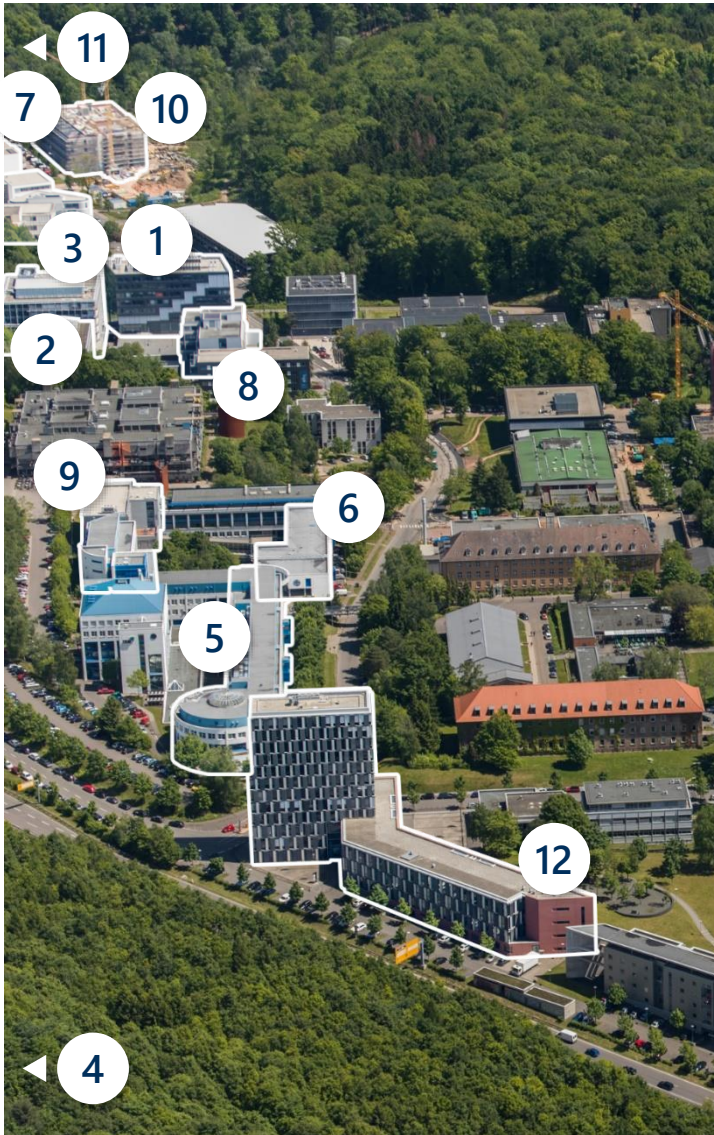
Strong identification with the company

The low rate of staff fluctuation allows companies to rely on their employees and conveniently plan for the long-term. Whether office or production workers, their high corporate loyalty gives local company's a competitive edge.





CUTTING-EDGE RESEARCH



CUTTING-EDGE RESEARCH

SYNERGIES THROUGH PROXIMITY

- | | |
|---|--|
| 1 Max Planck Institute for Software Systems (MPI-SWS) | 7 Korea Institute of Science and Technology (KIST) |
| 2 Max Planck Institute for Informatics (MPII) | 8 Schloss Dagstuhl – Leibniz Center for Informatics |
| 3 Fraunhofer Institute for Nondestructive Testing (IZFP) | 9 Steinbeis Material Engineering Center Saarland (MECS) |
| 4 Fraunhofer Institute for Biomedical Engineering (IBMT) | 10 Helmholtz Institute for Pharmaceutical Research Saarland (HIPS) |
| 5 Leibniz Institute for New Materials (INM) | 11 CISPA – Helmholtz Center i.G. |
| 6 German Research Center for Artificial Intelligence (DFKI) | 12 Science Park Saar |



Saar

APPLICATION-ORIENTED RESEARCH

IDEAS BECOME PRODUCTS



Companies in Saarland benefit hugely from application-oriented research. Ideas are transformed into marketable products.

Research institutions such as the Center for Mechatronics and Automation Technology (ZeMA) and the Competence Center Power4Production ensure that research results make their way onto the factory floors.



APPLICATION-ORIENTED RESEARCH

IDEAS BECOME PRODUCTS



Qbing Industrial Solutions

Smart Factory

From the registration to the storage of goods, this RFID technology creates fully-automated process cycles in the production plants.



Fraunhofer IZFP

Nondestructive sensor systems

Robot-based inspection of the mechanical characteristics of steel slugs and other materials.



paragon semvox

AI-based interaction

This voice recognition software turns the new AUDI A8 into a well-connected and interactive assistant.



APPLICATION-ORIENTED RESEARCH

AND INNOVATIVE COMPANIES



Nanogate is a spin-off of the Leibniz Institute for New Materials, a research center at Saarland University. It has turned into a global market-leading developer and system producer of high-tech surfaces and components.

You have most likely had contact with Saarland's output in the past via the control panels and veneers in cars produced by AUDI, BMW or Mercedes-Benz.



INDUSTRIAL FUTURE

PIONEER OF INDUSTRY 4.0

The **German Research Center for Artificial Intelligence (DFKI)** in Saarbrücken is considered the birthplace of Industry 4.0.

The **Center for Mechatronics and Automation Technology** pursues application-based research for industry and medium-sized enterprises.



In 2014, **Bosch Rexroth** put the world's first assembly line enhanced with Industry 4.0 into operation at its Saarland-based plant.

Smart research laboratories in Saarbrücken and Shanghai pave the way for additional **Smart Factory Labs.**



INDUSTRIAL FUTURE

ENTERPRISES IN THE GLOBAL LEAD



High-end steel
and iron products



Production of
high-end heavy plates



Development and distribution
of medical products



SAARland
IndustrieLAND



Drive, control and
assembly technology



Production of
automotive transmissions



Development and distribution
of intelligent control systems





PRODUCTS FROM SAARLAND

THAT YOU KNOW OF



Queen Mary 2

Dillinger

Produces steel plates for the biggest ships and tallest buildings worldwide.



China production

Villeroy & Boch

A renowned producer and distributor of china and ceramic products since 1748.



Wagner stone-baked pizza

Nestlé Wagner

One of the largest producers of frozen pizza in the world with 350 million pieces a year.





AUTOMOTIVE SECTOR



HEALTH CARE



IT SECTOR



E-COMMERCE



LOGISTICS



SERVICE CENTERS

E-COMMERCE

AT A GLANCE

E-COMMERCE

AT A GLANCE



Delivery to most
of Europe in

18 hours

Logistics companies
at the location

560+

1st-class

location for the
European market

€2 - 5€/m²

rent for production and
warehouse space in Saarland

E-COMMERCE

SUCCESSFUL IN THIS LOCATION



hitseller.de

Consumer electronics, toys,
DIY and garden products



Cameras & foto equipment

deltatecc

Online shop for electronics,
consumer and lifestyle products

ASMC
THE ADVENTURE COMPANY

Military gear, Bundeswehr gear,
Nato online shop, camping



DIY and gardening products

B
KLAUS
EUROFER GRUPPE

Construction fittings, building hardware,
machines, tools and chemical products

LANDS' END

Online shop for
clothing and fashion



Spare parts for
consumer electronics

prowin
international

Cleaning products,
wellness and cosmetics

E-COMMERCE

SUCCESSFUL IN THIS LOCATION



Specialist for suitcases,
school satchels & leatherware



Bath and Wellness,
tableware and tiles



Garden furniture,
living & leisure time



Personalised and
individually-designed gifts



Specialist retailer for
baby items and infant care



Online shop for lifestyle products
– since 1990



Spare parts for
agricultural machinery



Spare parts & tuning parts for scooters,
maxiscoters, vespas, and mopeds



Wholesaler for ICT

SAARLAND AS A LOGISTICS BASE

HEARTBEAT OF EUROPE



With Germany's Saarland as a logistics base, you can reach nearly all of Europe within 18 hours by truck.

And thanks to our location right at the border and a direct linkage to the French and German motorway network, you can cover the EU's largest markets, France and Germany, even faster.



At the center of the
European purchasing power

Ideal connectivity
by road and rail

Right on our doorstep
- the German and French market

DISTRIBUTION MADE EASY

SWIFT DELIVERIES

Germany's Saarland is an efficient logistics hub for distributors and logisticians alike.

From deliveries and pick-and-pack services to fulfillment centers - the multitude of experienced, reliable partners can support you in your distribution.



QUALIFIED EMPLOYEES

HIGH COMPETENCIES – WHERE THEY ARE NEEDED



Industry, production, logistics

Shift and night work are a part of the industrial work routine, which has shaped Saarland's workforce. From engineers to qualified warehouse workers – Germany's Saarland scores with highly-skilled, motivated employees who strongly identify with the company.



Service centers

Germany's Saarland is a popular location for service centers, because companies can easily find motivated customer care agents. On-the-job training opportunities are manifold, e.g. at the Saarland University for Applied Sciences and the CC Akademie Saarland GmbH.



ICT competence

Saarland's ICT sector with more than seven research institutes has a world-class standing. The IT campus at Saarland University is an innovation driver for local companies. With more than 1,700 computer science students, the recruiting base for programmers and IT experts lies above average.

IDEAL PREREQUISITES

FOR YOUR LASTING SUCCESS



Favorable prices for sites and buildings

Investments in Saarland are worthwhile because we have fully-developed and ideally-linked sites and buildings at favorable rates. We offer project support for the planning process and during the execution phase. In any case, our experts are there for you at all stages of your project.



Businessman/Businesswoman for eCommerce

Job education is manifold. The dual training program for Businessmen/Businesswomen for eCommerce by the Chamber of Trade and Commerce (IHK) starts in August 2018. Regional colleges offer management courses for customer care and the University of Lorraine offers bilingual courses for future logistics managers.



A strong, well-connected logistics network

Germany's Saarland has short links. The logistics sector, as a key sector for industry and production, is well-positioned and well-connected. There is a multitude of experienced, reliable service providers to support your distribution activities.



Germany's SAARLAND

OUR SERVICES FOR YOU

A STRONG HOLDING

WORKING FOR YOU

100% owned by the
Federal State of Saarland

Turnover of
€70 million

6
Companies under one roof

More than
370 employees

RELOCATION MANAGEMENT

FOR THE SUCCESS OF YOUR PROJECT



Locational information

Fast, confidential and reliable.

We provide locational information that is tailored to your project and will help you make an informed decision on your company's relocation or expansion.



Project support

Every step is well planned.

From the locational decision, assistance in approval procedures and setting up kick-off meetings to the final realization of your project, we provide support and assistance every step of the way.



After-sale services

Your wishes and requirements are our mission.

We can provide support with staff recruitment and public relations as you relocate, as well as identifying partners for your local network.



OUR PRODUCTS AND SERVICES

FOR YOUR LASTING SUCCESS



Commercial sites and buildings

The industrial sites which we have developed for clients in recent years would cover 580 soccer fields. Take advantage of this experience – we know what is essential: fully-developed, logistically well-connected sites at attractive rates.

Of course, we set the same high standard when it comes to developing your buildings in accordance with your wishes and requirements.



Project management and controlling

Compliance with deadlines and budgets is not just a sales strategy to us, it is our daily business. Whether you want a new building, an expansion or a modernization, our engineers and architects will take great care to ensure that your project progresses and remains cost-efficient.

We have experience in projects amounting to a total volume of more than 100 billion euros.



Planning of building construction and civil engineering

We have brought all of the planning skills which your project needs together under one roof. Our skilled team is just as experienced in planning commercial buildings for all industrial sectors as it is in redesigning town centers and port areas.

Our diverse service portfolio and our experience make us the perfect partner for implementing your projects.



OUR BERLIN OFFICE

SHORT LINKS – IN SAARLAND AS WELL AS IN THE CAPITAL



- **Contacts with politicians & organizations**
Whether on federal, state or local level, we know the right contact person for your concerns.
- **Embassies as an international platform**
We have close links with our international representatives and know how the world works.
- **Access to policy makers**
We represent companies from Saarland and support their interests in dialogue with economic decision-makers.
- **Gateway to the business location of Saarland**
We represent Saarland as a business location and enable companies to shift their operations to our state with minimal effort.



GERMANY'S SAARLAND

THE TEAM FOR YOUR PROJECT



Thomas Schuck
CEO



Rita Gindorf-Wagner
CEO



Ute Petersen
Authorized Representative



Raphaela Adam
Director Relocation
and Consulting



Anja Petschauer
Director Marketing



Martina Salerno-Schwarz
Project Manager
Sites and Real Estate



Jan Fischer
Project Manager
Business Intelligence



Melitta Gillespie
Business Intelligence



Stephanie Ziegler
Project Assistant



Anna Derschang
Project Manager
Berlin Office



SITES AND BUILDINGS

AT A GLANCE



Germany's SAARLAND

sites
buildings
support

Whether you are looking for an industrial site or a commercial building, our comprehensive and up-to-date range has something for all project requirements. We have created a modern and user-friendly database for commercial buildings and sites in Saarland. The quality of our data is unmatched in Germany.

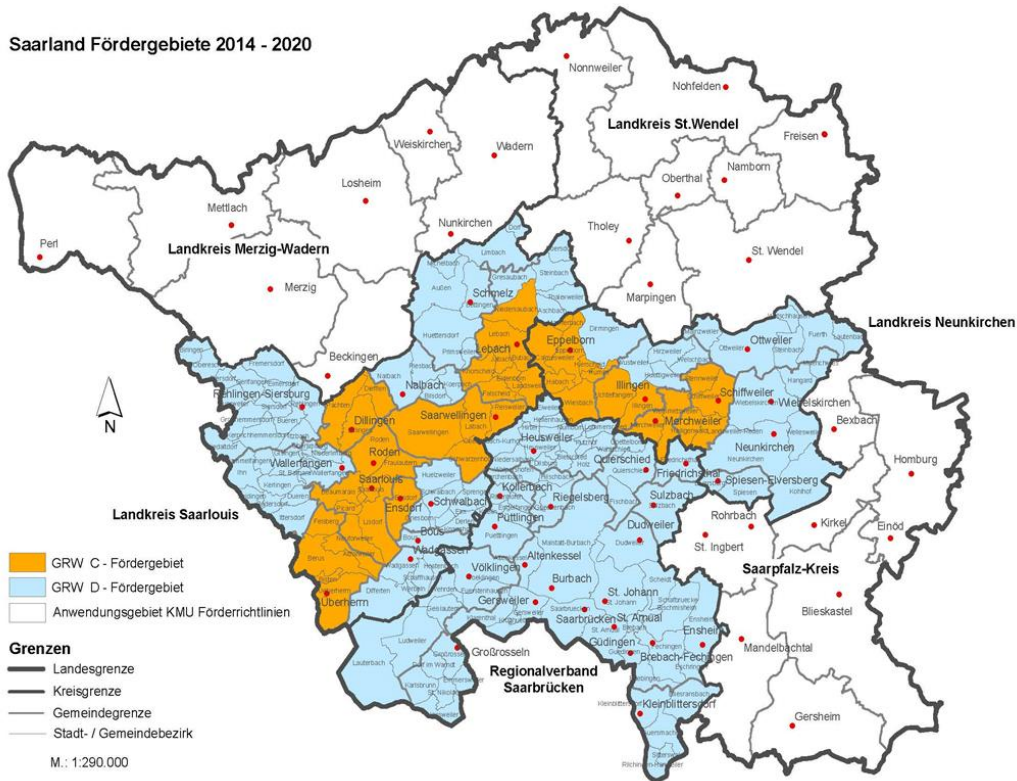
www.portal.germanys.saarland



SUBSIDIES

AND DEVELOPMENT AREAS

Saarland Fördergebiete 2014 - 2020



Investment subsidies

Objective: Boost the competitive strength and adaptive capability of business and industry, and thus create new long-term jobs, as well as safeguarding existing jobs.

Subsidizing authority: Saarland Ministry of Economics, Labor, Energy and Transport

Volume: For each newly created job, up to 750,000 euros of investment can be subsidized for relocating companies. Subsidies can amount to 20-30% of the investment sum depending on the specific area. The actual rate of financial support depends on the particular company/project.

Duration: An investment period of up to three years.





OUR REFERENCES

WE DELIVER MORE THAN JUST BROCHURES



REFERENCES

FISP – FORD INDUSTRIAL SUPPLIER PARK



We operate the world's first tier-one supplier park and contribute considerably to the success of the Ford plant.

Investment: 106 million euros

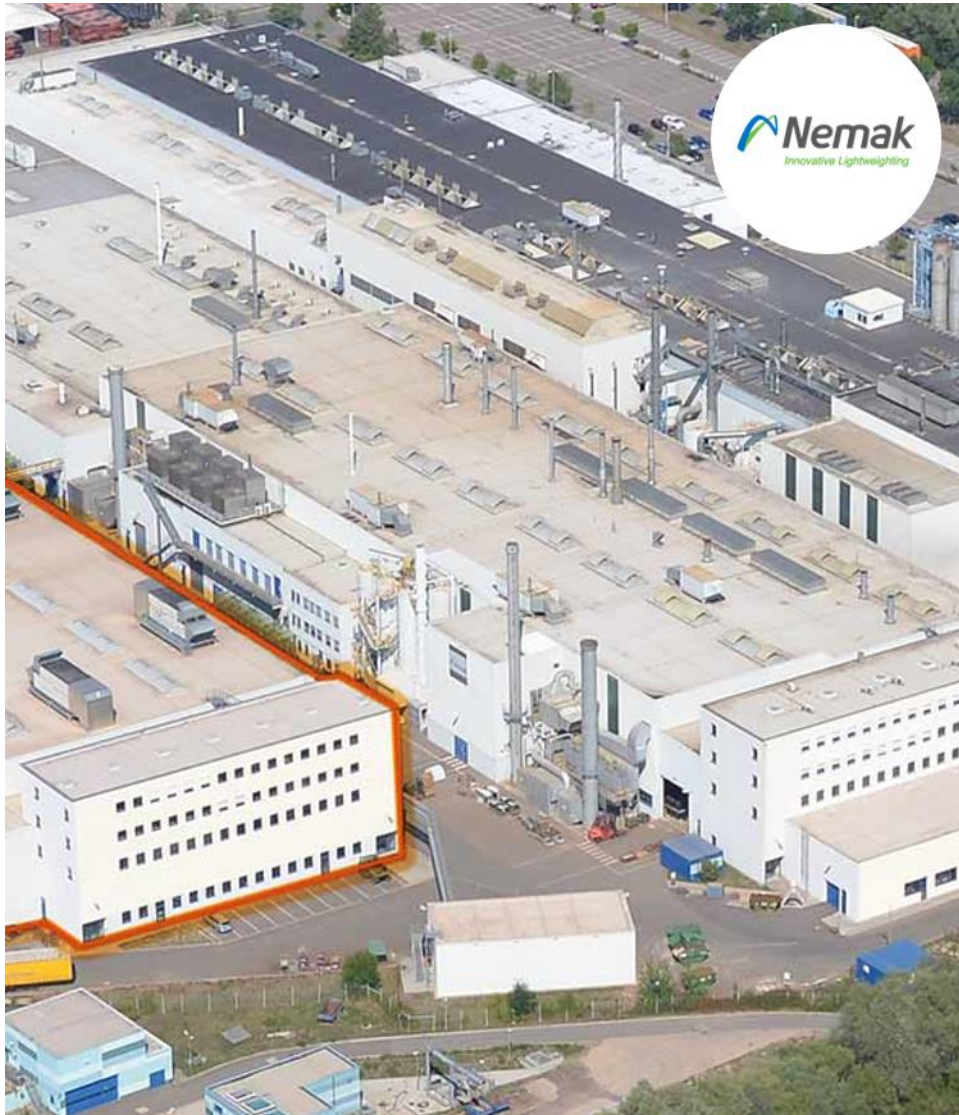
Area: 100,000 m²

- Planning
- Investment
- Construction
- Operation



REFERENCES

NEMAK DILLINGEN



We plan and construct new production halls and therefore considerably increase output.

Investment: 24 million euros

Area: 12,000 m²

- Planning
- Investment
- Construction
- Long-term rental



REFERENCES

CISPA – CENTER FOR IT SECURITY, PRIVACY AND ACCOUNTABILITY



We manage the entire construction process of new buildings and deliver them turn-key.

Investment: 12 million euros

Area: 5,200 m²

- Investment
- Planning
- Tendering process
- Construction



REFERENCES

SPS – SCIENCE PARK SAAR



We own and operate the top property for companies and research institutes at Saarland University.

Investment: 20 million euros

Area: 9,500 m²

- Planning
- Investment
- Construction
- Operation and lease



REFERENCES

KIST EUROPE – KOREAN INSTITUTE FOR SCIENCE AND TECHNOLOGY



We construct new office buildings and laboratories and handle integration with the road network.

Investment: 8 million euros

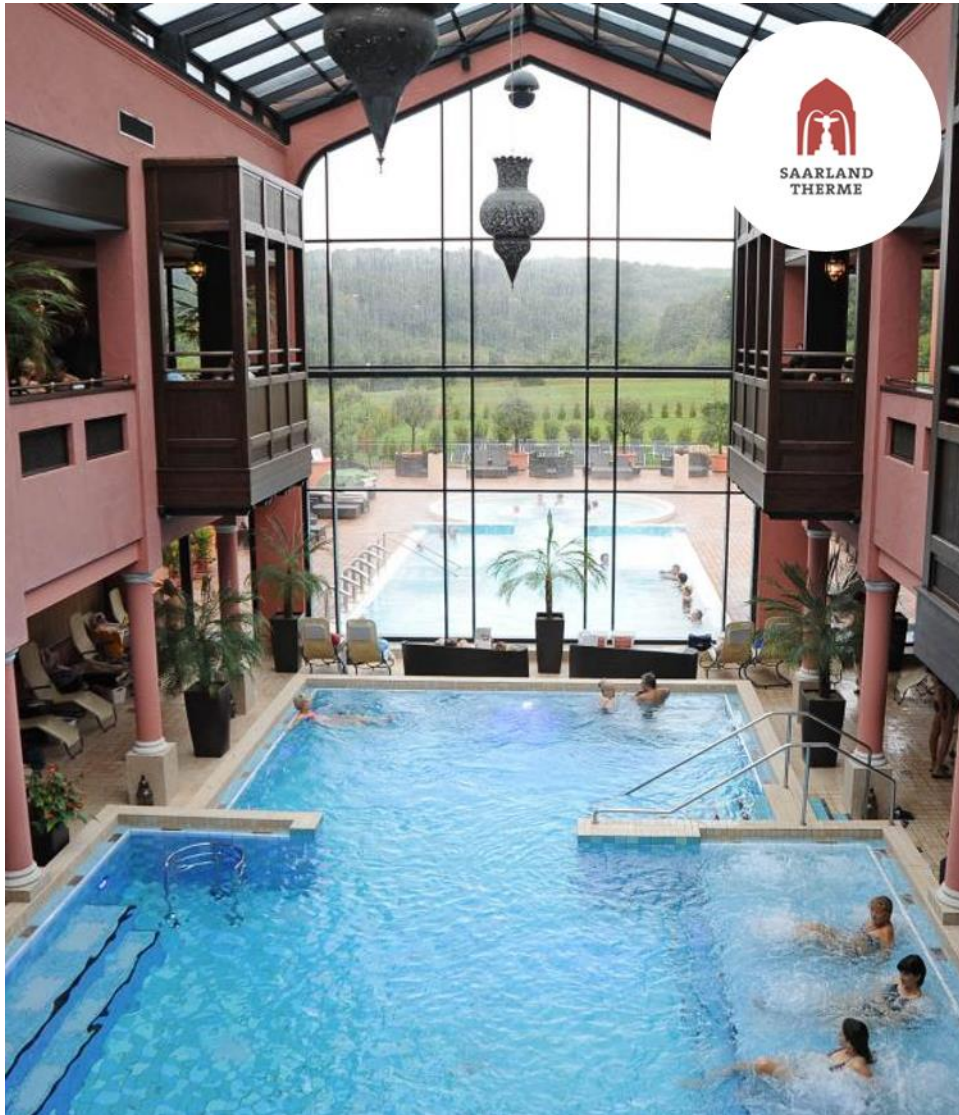
Area: 3,500 m²

- Planning
- Project management
- Construction



REFERENCES

SAARLAND THERME



We develop Saarland's touristic flagship project.

Investment: 15 million euros

Area: 120,000 m²

- Planning
- Investment
- Project management
- Construction
- Long-term rental





WHERE WORKING
AND LIVING
GO HAND IN HAND

HAUTE CUISINE, CULTURE AND JOY OF LIFE

WELCOME TO SAARLAND



Saarland meets French cuisine

In Saarland, you can enjoy world-class cuisine. Culinary diversity in the Greater Region of Germany, Luxembourg and France knows no limits.

You can enjoy regional treats such as Lyoner sausage or Dibbelabbes potato hash, as well as French haute cuisine.



Industrial monument meets art museum

Saarland's Völklinger Hütte, the former ironworks plant, was the first industrial monument to be declared a World Heritage Site by the UNESCO.

We have something for everyone, with activities ranging from the Saar-Spektakel festival and the State Theater to the diverse museum landscape.



Joy of life meets hospitality

In Saarland, French *savoir vivre* and local hospitality combine to create a unique atmosphere that make the state not just livable but also lovable.

Whether you are from out of town or born and raised here, you will find it easy to enjoy the atmosphere and the local mentality.

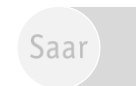
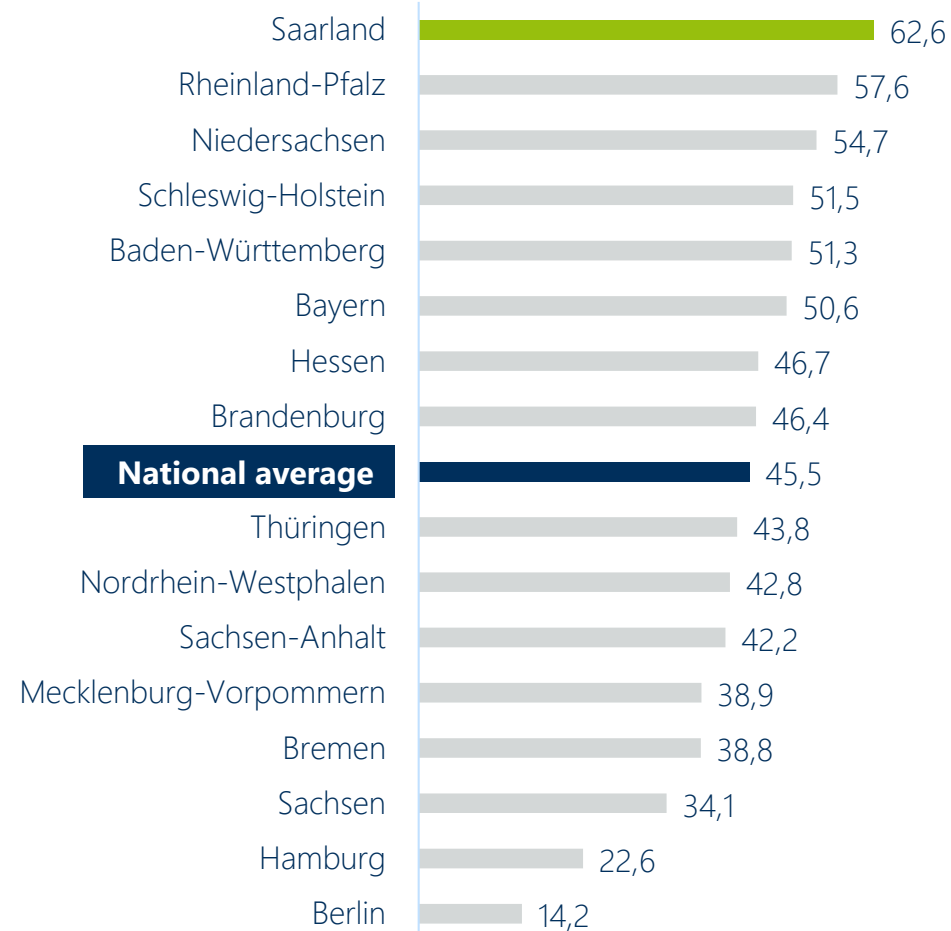


A GREAT PLACE FOR LIVING

AND FOR OWNERSHIP



MEDIAN OWNERSHIP RATE IN %





Sarah Saarland

Virtual Assistant

gwSaar
Saarland Economic Promotion Corporation

Airport Business Center
Balthasar-Goldstein-Str. 31
66131 Saarbrücken
Germany

Phone: +49 6893 9899-800

Fax: +49 6893 9899-610

Email: sarah@germanys.saarland

Web: www.germanys.saarland



www.facebook.com/germanys.saarland

