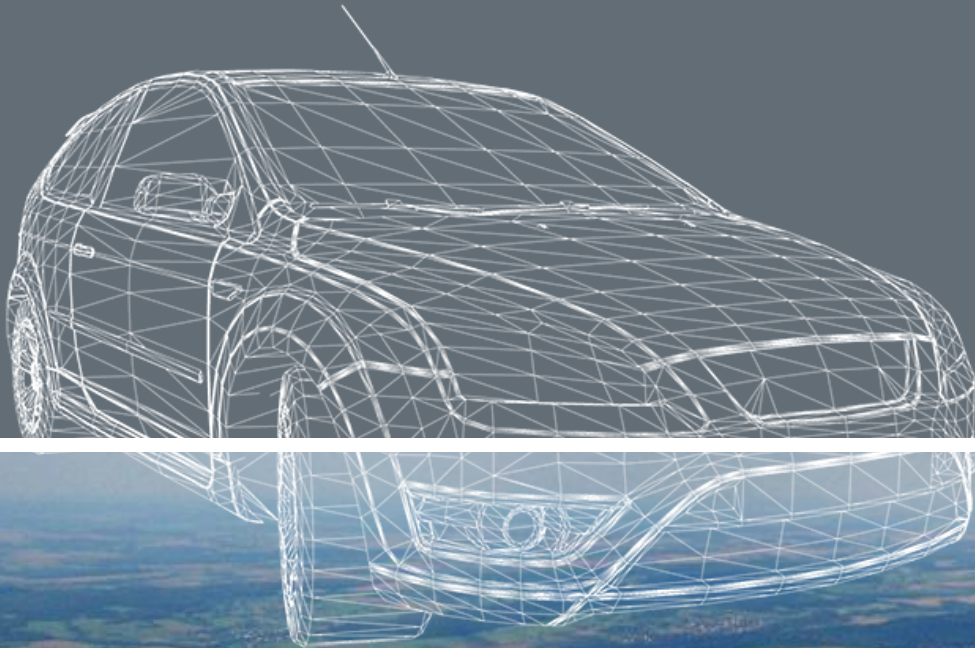


# Carland Saarland

Others made history,  
we make the future!



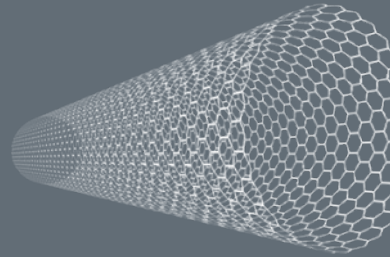
# STRONG INDUSTRIES ON COURSE FOR GROWTH

Everything is pointing towards success: be it the location, infrastructure, real estate value and availability of land, qualified staff or political support: investors find optimum conditions in Saarland.

No wonder that industry and future sectors grow successfully with us.

Saarland is the third-largest automotive location in Germany, one of the best research locations for IT in Europe and a forerunner in nano-technology.

Nano-  
technology



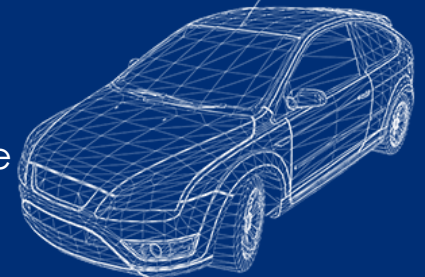
Medical technology



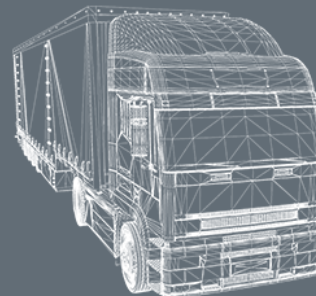
Call centres



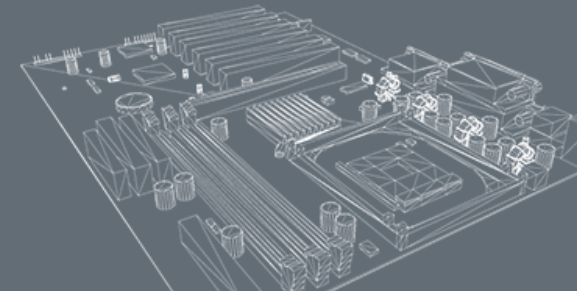
Automotive



Logistics



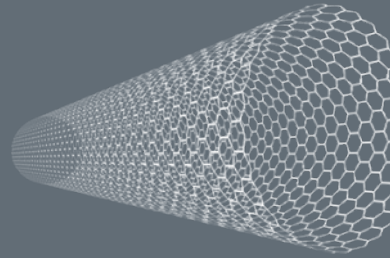
IT



# STRONG INDUSTRIES ON COURSE FOR GROWTH



Nano-  
technology



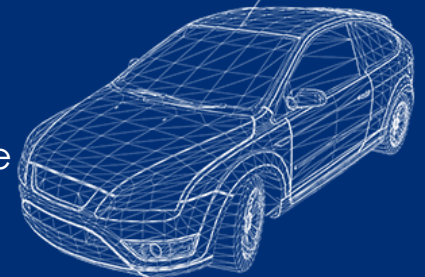
Medical technology



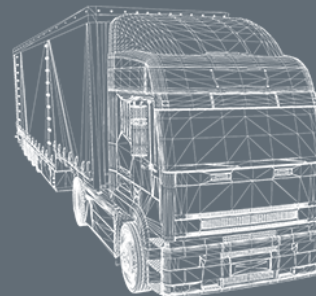
Call centres



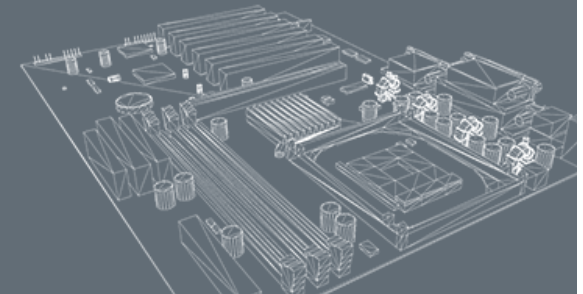
Automotive



Logistics



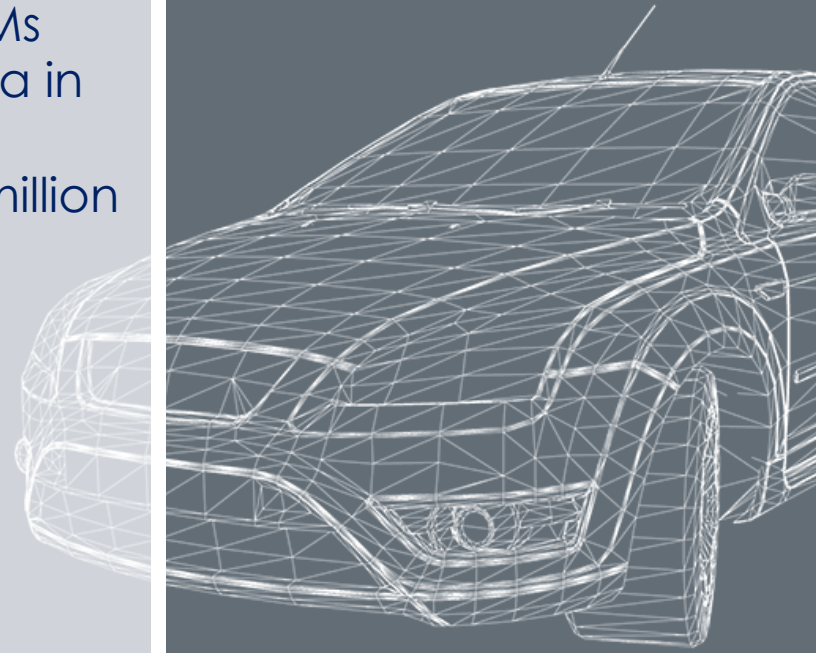
IT



# CARLAND SAARLAND

The automobile industry is one of the most important sectors in Saarland with an annual turnover of 15.5 billion Euros and more than 47,500 employees. Ford produces its most successful model, the Ford Focus, here – also in the Focus Electric version.

Saarland offers the best export conditions for OEMs and suppliers. This is proven by the economic data in the sector: 6 billion Euros was earned from export business. The sector invested an average of 350 million Euros per year in Saarland.



# INTERNATIONAL COMPANIES AT THE LOCATION



- IW Köln (the institute of German industry in Cologne) names Saarland as the third-largest supplier centre in Germany.
- At 602 cars per 1000 inhabitants Saarland has the highest car density in the Federal Republic of Germany.
- Saarland has the highest motorway density in relation to population in Germany.
- Every second car in Germany contains stamped parts from Saarland.

**100 Companies**  
**47,500 Employees**

# AT THE CENTRE OF EUROPE'S AUTOMOBILE PRODUCTION CENTRES



# 'JUST IN SEQUENCE': FORD INDUSTRIAL SUPPLIER PARK



Ford Industrial Supplier Park:

- Industrial area of 100,000 m<sup>2</sup>
- Suppliers, logistics and service providers
- 'Just in time' and 'just in sequence' delivery
- Two overhead tracks with lengths of 1000 m and 300 m (conveyer belt)
- The production location in Saarland is one of the most successful in the global Ford network
- Has set standards worldwide

SBB Saarland Bau und Boden Projektgesellschaft mbH operates the supplier park that it designed and constructed for FORD at the end of the 90s.

# THE FORD SUCCESS STORY – FROM THE SAAR TO THE WHC WORLD



## Key Facts:

- Lead plant in the Ford Focus family
- Exemplary just-in-sequence production thanks to a neighbouring supplier park
- Three shifts together with the connected industrial park since 1998
- More than 12 million vehicles produced to date
- More than 80 % export
- The plant in Saarlouis was the first automotive operation in Saarland to fulfil the requirements of the European ecological audit system in 1996
- Since the plant was established approximately 25,000 additional jobs have been created in the retail, industrial and supplier industries



[www.ford.de](http://www.ford.de)



## COMMITMENT TO THE LOCATION – FORD

“Ford has been manufacturing cars in Saarland for more than four decades and has become an engine for the Saarland economy. The main plant for the Ford Focus and Ford C-MAX forms the largest industrial complex in Saarland together with the attached industrial estate. One of the factors for success is the highly motivated and well-trained employee base with a large proportion of specialist workers. The Ford plant began serial production of the new Ford Focus in Saarlouis in the autumn of 2014. Ford invested a total of approximately 200 million Euros to start production of the new model in Saarlouis. This is a clear commitment to our location in Saarlouis.”

Kerstin Lauer, Plant Manager  
Ford Works Saarlouis



# SAARLAND – KEEPING YOU SAFE ON THE ROAD IN THE FUTURE



CETECOM ICT SERVICES GMBH:

- First European test laboratory for lithium batteries
- The safety and resilience of batteries for electric vehicles is tested for the latest state of the art: this test structure, unique in the world, allows the investigation of crash tests, continuous load and short circuits in accordance with valid standards in the most modern surroundings.

[www.cetecom.com](http://www.cetecom.com)

# THE NEW BMW 3 SERIES - UP TO 48% MADE IN SAARLAND



EBERSPÄCHER,  
Neunkirchen  
Exhaust system



THYSSEN-KRUPP GERLACH, Homburg  
HALBERG GUSS, Saarbrücken  
**HALBERG GUSS** Kurbelwelle



INA - SCHAEFFLER ,  
Homburg  
Engine technology (moving parts)



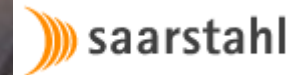
BOSCH,  
Homburg  
Diesel engine injection



ZF,  
Saarbrücken  
gear automatic transmission



SAARGUMMI,  
Wadern  
Rubber seals



SAARSTAHL,  
Völklingen  
Spring steels, body steel



NEDSCHROEF,  
Fraulautern  
Body attachment parts



NEMAK,  
Dillingen  
Engine block



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